BMW of North America, LLC

Pricing Guide Model Year 2013 Suggested Retail Price



Series	Model Description	E Code	NA Code	AG Code	Engine	SOP
1 Series	128i Coupe	E82	131A	UP73	N52/3.0 ML	07/12
	128i Coupe SULEV	E82	131B	UP93	N51/3.0 UL	07/12
	135i Coupe	E82	131C	UC93	N55/3.0 OL	07/12
	128i Convertible	E88	131D	UL73	N52/3.0 ML	07/12
	128i Convertible SULEV	E88	131E	UN13	N51/3.0 UL	07/12
	135i Convertible	E88	131F	UN73	N55/3.0 OL	07/12
	135is Convertible	E88	131G	UN73	N55/3.0 OL	07/12
	135is Coupe	E82	131H	UC93	N55/3.0 OL	07/12

BMW of North America, LLC

Urban

Pricing Guide Model Year 2013 Suggested Retail Price 1 Series (E82 E88) Effective July 2, 2012



Change Notes

5/15/2012

Initial Release Ordering & Pricing Guide MY2013 1 Series (incl. 135is)

BMW of North America, LLC

Pricing Guide Model Year 2013 Suggested Retail Price



ougge	Sted Hetail Frice						
				128i	135i	135is	
		128i Coupe	135i Coupe				135is Coupe
	Start of Production	07/2012	07/2012	07/2012	07/2012	07/2012	07/2012
	Base Price U.S.A. Port of Entry*	\$31,200	\$39,300	\$36,900	\$44,100	\$47,950	\$43,250
	Base Price Euro Deliver Munich Pick Up	\$29,065	\$36,600	\$34,365	\$41,065	\$44,645	\$40,275
	Base Price Diplomatic U.S.A. Port of Entry	\$29,640	\$37,335	\$35,055	\$41,895	\$45,555	\$41,090
-	Non-Metallic	STD	STD	STD	STD	STD	STD
300	Alpine White	х	Х	Х	Х	Х	х
668	Jet Black	х	х	Х	х	х	х
	Metallic	ФЕЕО	¢550		\$550		ΦΕΕ Ω
354	Titanium Silver Metallic	\$550 x	\$550 x	\$550 x	\$550 x	\$550 x	\$550 x
381	Le Mans Blue Metallic	X	X	X	X	X	X
001	381 requires ordering ZMP	X	X	X	X	X	X
416	Carbon Black Metallic	X	х	Х	х	х	х
475	416 requires ordering ZMP	Х	Х	Х	Х	Х	Х
475	Black Sapphire Metallic	X	X	X	X	X	X
896	475 cannot be ordered with ZMP Blue Water Metallic	x X	x x	x x	x x	x x	X X
A52	Space Gray Metallic	X	X	X	X	X	X
A72	Cashmere Silver Metallic	X	X	X	X	X	X
A76	Deep Sea Blue Metallic	X	X	X	x	X	x
A82	Vermilion Red Metallic	X	X	X	X	X	X
B39	Mineral Grey Metallic	X	х	х	х	х	Х
	Upholstery						
KA	Leatherette	STD	STD	STD	STD	STD	STD
KAA5	Taupe Leatherette	х	х	х	х	х	х
KASW	Black Leatherette	х	х	Х	х	Х	х
LW	Boston Leather	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450
	In combination with ZPP	NC ZPP	NC ZPP	NC	NC ZPP	NC ZPP	NC
LWA5	Included in package Taupe Boston Leather	X	X	ZPP x	X	X	ZPP x
LWB4	Savanna Beige Leather	x	X	X	X	X	X
21121	LWB4 cannot be ordered with 394	^	^	X	X	X	Α
LWB8	Terracotta Boston Leather	х	х	Х	х	Х	х
LWCX	Oyster Boston Leather	x	х	Х	х	х	х
LWD1	Coral Red Boston Leather	X	Х	Х	Х	Х	Х
LWNL	Black Boston Leather w/ Exclusive Blue Stitching					X	X
1 14/6/4/	In combination with ZPP Black Boston Leather	v	v	v	x	NC	NC x
LVVSVV	DIACK DOSION LEAGUE	X	X	X		X	
	,						
Packag ZCW		\$700	\$550	\$700	\$550		
ZU VV	Cold Weather Package 248 Heated Steering Wheel	\$700 X		\$700 X	\$550 X		
	494 Heated front seats	X	x x	X	X		
	502 Retractable headlight washers	X	^	X	^		
	ZCW cannot be ordered with 4DH or ZMP	^	х	^	х		
	ZCW and not 4DH, ZMP will add 248 to the order	x	х	х			
	ZCW and not ZMP, 4DH will add 248 to the order ZCW cannot be ordered with 4DH and ZMP	v		V	х		
	In combination with 4DH	x \$550		x \$550			
	In combination with ZMP	\$550		\$550			
ZLP	Lighting Package	\$900		\$900			
	522 Xenon headlights	x		х			
	524 Adaptive light control	X		х			
	ZLP requires ordering ZPP	X		Х			

BMW of North America, LLC

Pricing Guide Model Year 2013 Suggested Retail Price



			128i Coupe	135i Coupe	128i Convertible	135i Convertible	135is Convertible	135is Coupe
Packa	iges							
ZMP		ort Package	\$1,900	\$1,300	\$1,900	\$1,200		
	2MG	17" Light Alloy Double-spoke wheels style 207M-with performance run-flat tires (17x7.0, 205/50 R17 front and 17x7.5, 225/45 R17 rear) 17x7.0, 205/50 R17 front and 17x7.5, 225/45 R17 rear	х		Х			
	2MR	18" Light alloy Double-spoke wheels style 261M-with performance run-flat tires (18x7.5, 215/40 R18 front and 18x8.5, 245/35 R18 rear) 18x7.5, 215/40 R18 front and 18x8.5, 245/35 R18 rear		x		х		
	337	M Sport Package	x	x	x	x		
	481	Sport seats	x	x	x	x		
	704	Sport suspension	x		x			
	710	M steering wheel	x	х	х	x		
	or	7XA M Sports leather steering wheel with paddle shifters	+ \$0	+ \$0	+ \$0	+ \$0		
	715	Aerodynamic kit	x		X			
	760	Shadowline exterior trim	x	Х	Х	х		
	775	Anthracite headliner	x	x				
	840	Increased top speed limiter	x	x	х	х		
		annot be ordered with 248 or ZCW		х		х		
		nd 205 will add 7XA to the order	x		x			
	ZMP c	annot be ordered with 248	x		Х			
ZPP	Prem	ium Package	\$3,600	\$2,400	\$3,500	\$2,400	\$2,400	\$2,400
	319	Universal garage-door opener	х	Ψ <u>2,</u> 400	χ	Ψ <u></u> Ζ,400	Ψ <u></u> ,400	Ψ <u></u> Σ,400
	322	Comfort Access keyless entry	x	X	X	X	X	x
	403	Moonroof	x					,,
	430	Auto-dimming interior and exterior mirrors	x	x	х	х	х	x
	431	Auto-dimming rearview mirror	x	X	X	X	X	x
	459	Power front seats with driver seat memory	x	^	X	^	^	Α
	488	Lumbar support	x		X			
	4NA	Interior mirror with compass	x	x	X	х	х	х
	563	Ambiance lighting	x	X	X	X	X	X
	655	Satellite radio with 1 year subscription	x	X	X	X	X	X
	LW	Boston Leather	x	X	X	X	X	x
		LWNL Black Boston Leather w/ Exclusive Blue Stitching	^	^	^	^	+ \$0	+ \$0
ZTP	Techr	nology Package	\$2,350	\$2,350	\$2,350	\$2,350	\$2,350	\$2,350
	609	Navigation system	x	χ	χ	х	х	x
	615	Online Information Services	X	X	X	X	X	x
	620	Voice-command	x	х	Х	х	х	х
	639	BMW Assist with Bluetooth	x	Х	Х	х	Х	х
	6NF	Smartphone Integration	x	х	Х	х	х	х
	6NR	BMW Apps	x	Х	Х	х	Х	х
	6UH	Real Time Traffic Information	х	х	x	х	x	х
Option	ns							
205		TRONIC automatic transmission	NC		NC			
200		nd ZMP will add 7XA to the order	x		х			
217		Steering		\$1,550		\$1,550	\$1,550	\$1,550
248		Heated Steering Wheel		\$190	\$190	\$190		
•		abination with ZCW	\$190 NC	NC	NC	NC		
	Include	ed in package	ZCW	ZCW	ZCW	ZCW		
		annot be ordered with ZMP	X	X	X	X		
		annot be ordered with 4DH annot be ordered with 7XA	X	X	X	X		
2R2	17" Li	ght alloy Star-spoke wheels style 256-with all-season tires 7 / Tires	X	NC	Х	NC NC		
	17x7.0	0, 205/50 R17 annot be ordered with ZMP		x		x		

BMW of North America, LLC

Pricing Guide Model Year 2013 Suggested Retail Price



		128i Coupe	135i Coupe	128i Convertible	135i Convertible	135is Convertible	135is Coupe
Optio	ns						
2TC	7-Speed double clutch Transmission		\$450		\$450	\$450	\$450
	2TC and ZMP will add 7XA to the order		Х		Х	X	х
0V A	2TC and not ZMP will add 2XA to the order	¢100	X NC	¢100	X NC	Х	Х
2XA	Sports leather steering wheel with paddle shifters	\$100	NC	\$100	NC		
	2XA requires ordering 205 2XA and not ZMP requires ordering 2TC	X	x	Х	x		
302	Anti-theft alarm system	\$400	\$400	\$400	\$400	\$400	\$400
394	Taupe soft top			NC	NC	NC	
	394 cannot be ordered with LWB4			X	X	Х	
ЗҮА	Moonlight Black soft top			\$100	\$100	\$100	
403	Moonroof	\$1,050	100%				100%
	Included in package	ZPP					
459	Power front seats with driver seat memory	\$995	100%	\$995	100%	100%	100%
	Included in package	ZPP		ZPP			
481	Sport seats	\$400	\$400	\$400	\$400	100%	100%
	Included in package	ZMP	ZMP	ZMP	ZMP		
494	Heated front seats	\$500	\$500	\$500	\$500	\$500	\$500
	Included in package	ZCW	ZCW	ZCW	ZCW		
4A3	Light Burl Walnut trim	\$500	NC	\$500	NC		
4AT	High-Gloss Black trim	100%	NC	100%	NC		
165	4AT cannot be ordered with ZMP	4-00	X	45.2	X		
4CE	Anthracite Wood Trim	\$500	100%	\$500	100%		
4DH	Alpine White Trim	NC	NC	NC	NC		
	4DH cannot be ordered with 248	X	X	X	X	12221	1000/
4MG	Glacier Silver Aluminum trim	\$500	NC	\$500	NC	100%	100%
	4MG requires ordering ZMP	X	X	X	X	4000	4000
507	Park Distance Control (rear only)	\$380	\$380	\$380	\$380	\$380	\$380
5AC	Automatic high beams	\$250	\$250	\$250	\$250	\$250	\$250
639	5AC requires ordering ZPP	\$650	\$650	x \$650	x \$650	X CCEO	\$650
639	BMW Assist with Bluetooth In combination with 609	NC	NC NC	NC NC	NC NC	\$650 NC	NC
	In combination with ZPP	NC NC	NC NC	NC	NC	NC	NC
	Included in package	ZTP	ZTP	ZTP	ZTP	ZTP	ZTP
688	Harman Kardon surround sound system	\$875	\$875	\$875	\$875	\$875	\$875
7XA	M Sports leather steering wheel with paddle shifters	\$120	\$120	\$120	\$120	100%	100%
	In combination with ZMP	NC	NC	NC	NC		
	7XA requires ordering 2TC	х	x	x	Х		
	7XA cannot be ordered with 248	X ZMP	x ZMP	x ZMP	x ZMP		
ZMT	Alternate in package Manual Transmission	NC	NC	NC	NC	NC	NC
ZIVII	Manual Hansinission	NO	NO	NO	NO	NO	NO
Other	Charges						
	Destination & Handling	\$895	\$895	\$895	\$895	\$895	\$895
Stand							
249	Multi-function steering wheel	STD	STD	STD	STD	STD	STD
255	Sports leather steering wheel	STD	STD	STD	STD		
2D1	17" Light alloy Star-spoke whis sty 262	STD					
2DM	17x7.0, 205/50 R17 17" Wheel Style 371 w/all season tires			STD			
2 ΕΛ	17x7.0, 205/50 R17		STD		QTD.		
2FA	18" Wheel Style 372 w/mixed performance tires 18x7.5, 215/40 R18 front and 18x8.5, 245/35 R18 rear		טוט		STD		
2NF	Exclusive 18" Style 313 w/ mixed Performance Tires					STD	STD
	18x7.5, 215/40 R18 front and 18x8.5, 245/35 R18 rear					3.5	3.5
2VB	Tire pressure monitor	STD	STD	STD	STD	STD	STD
321	Exterior parts in body color	STD	STD	STD	STD	STD	STD
346	Chrome-line exterior trim	STD	STD	STD	STD	STD	STD
@ 0010	DAMA of North Associated LLO. The DAMA comes are delicented and leave are delicented.		1			Dalas	aad. 05/45/0040

BMW of North America, LLC

Pricing Guide Model Year 2013 Suggested Retail Price



			128i Coupe	135i Coupe	128i Convertible	135i Convertible	135is Convertible	135is Coupe
Standa								
388	Black so	ft top			STD	STD	STD	
399	Fully Aut	omatic softtop			STD	STD	STD	
403	Moonroo	f		STD				STD
423	Floor ma	ts	STD	STD	STD	STD	STD	STD
441	Smoker's	s package	STD	STD	STD	STD	STD	STD
450	Passeng	er seat height adjustment	STD	STD	STD	STD	STD	STD
459	Power from	ont seats with driver seat memory		STD		STD	STD	STD
473	Center a	rmrest	STD	STD	STD	STD	STD	STD
481	Sport sea	ats					STD	STD
488	Lumbar	support		STD		STD	STD	STD
4AT	High-Glo	ss Black trim	STD		STD			
4CE	Anthracit	e Wood Trim		STD		STD		
4MG	Glacier S	Silver Aluminum trim					STD	STD
4UT	Through-	loading system with integrated transport bag			STD	STD	STD	
502	Retracta	ble headlight washers		STD		STD	STD	STD
520	Foglights	3	STD		STD			
521	Rain sen	sor and auto headlights	STD	STD	STD	STD	STD	STD
522	Xenon h			STD		STD	STD	STD
524	Adaptive	light control		STD		STD	STD	STD
534	Automati	c climate control	STD	STD	STD	STD	STD	STD
540	Cruise C	ontrol	STD	STD	STD	STD	STD	STD
570	Stronger	electricity supply	STD	STD	STD	STD	STD	STD
645	Radio co	ntrol US	STD	STD	STD	STD	STD	STD
653	HD Radi	0	STD	STD	STD	STD	STD	STD
663	Radio BN	MW Professional	STD	STD	STD	STD	STD	STD
676	Hi-fi sour	nd system	STD	STD	STD	STD	STD	STD
693	Satellite	radio preparation	STD	STD	STD	STD	STD	STD
6FL	iPod and	USB adapter	STD	STD	STD	STD	STD	STD
6NN	Hands-free Bluetooth		STD	STD	STD	STD	STD	STD
704	Sport suspension			STD		STD	STD	STD
715	Aerodyna	amic kit		STD		STD	STD	STD
760	Shadowl	ine exterior trim					STD	STD
775	Anthracit	e headliner						STD
7XA	M Sports	leather steering wheel with paddle shifters					STD	STD
840	Increase	d top speed limiter					STD	STD
8SC	TeleServ	rice Activation	STD	STD	STD	STD	STD	STD
8SP	CO2 con	trol	STD	STD	STD	STD	STD	STD
925	Shipping	package	STD	STD	STD	STD	STD	STD
ZRF	Run-flat	tires	STD	STD	STD	STD	STD	STD
Wheel	s							
	A FI	17" Light alloy Star-spoke whis sty 262	Standard					
	000	Front / Rear: 17x7.0, 205/50 R17						
47								
	de: 2D1 yle: 262							
/		17" Wheel Style 371 w/all season tires			Standard			
		Front / Rear: 17x7.0, 205/50 R17						
	de: 2DM yle: 371							

BMW of North America, LLC

Pricing Guide Model Year 2013 Suggested Retail Price



		128i Coupe	135i Coupe	128i Convertible	135i Convertible	135is Convertible	135is Coupe
Wheels							
	18" Wheel Style 372 w/mixed performance tires Front: 18x7.5, 215/40 R18 Rear: 18x8.5, 245/35 R18		Standard		Standard		
Code: 2FA Style: 372							
	17" Light Alloy Double-spoke wheels style 207M-with performance run-flat tires	ZMP		ZMP			
6	Front: 17x7.0, 205/50 R17						
	Rear: 17x7.5, 225/45 R17						
Code: 2MG Style: 207M							
	18" Light alloy Double-spoke wheels style 261M-with performance run-flat tires		ZMP		ZMP		
S S	Front: 18x7.5, 215/40 R18						
	Rear: 18x8.5, 245/35 R18						
Code: 2MR Style: 261M							
	Exclusive 18" Style 313 w/ mixed Performance Tires					Standard	Standard
	Front: 18x7.5, 215/40 R18						
	Rear: 18x8.5, 245/35 R18						
Code: 2NF Style: 313M							
00	17" Light alloy Star-spoke wheels style 256-with all- season tires 7Jx17 / Tires		NC		NC		
	Front / Rear: 17x7.0, 205/50 R17						
Code: 2R2 Style: 256	2R2 cannot be ordered with ZMP		х		x		