

Retailer Principal	Sales Manager New Cars	Service Manager Parts Manager	Service Personnel	Parts and Accessories	Administration
Bulletin No. 1 Series-MY13-02	Issued 01/23/13 For use within the BMW organization only		F. Dorais Tel.: 905-428-4915		

BMW Canada Inc.

2013 Product Planning Bulletin



Subject: New MY13 1 Series Coupe & Cabriolet Editions

BMW Canada is pleased to announce the expansion of the 1 Series line-up with two exciting Editions, effective as of March 2013 production. The "BMW Limited Edition" will be offered exclusively on the 128i Coupe and 128i Cabriolet and the "BMW M Sport Edition" will be offered exclusively on the 135i Coupe and 135i Cabriolet.

BMW Limited Edition – 128i Coupe and 128i Cabriolet (\$2,500 MSRP)



Exterior Features:

- New exclusive paint: Mineral White Metallic (alternative paints: Black Sapphire & Space Grey)
- Brown soft-top with silver-effects (Cabriolet only)
- Exclusive two-tone light-alloy 18" wheels double-spoke, style 496
- Kidney grill in white with chrome accents
- Matt-chrome tailpipes
- Chromeline Exterior

Interior Features:

- Exclusive Tobacco Leather with white contrast stitching (no other upholstery available)
- Sport steering wheel in Tobacco Leather
- Interior fine wood trim „Fineline Stream“
- Door sills with „BMW Limited Edition“
- Floor mats with Tobacco piping
- Anthracite roofliner (Coupe only)

* The BMW Limited Editions cannot be combined with the M Sport Package.



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BMW M Sport Edition – 135i Coupe and 135i Cabriolet (\$2,100 MSRP)



Exterior Features:

- High-gloss shadow line
- 18" wheel, style 313
- Black mirror caps
- High-gloss black kidney grill
- M Aerodynamic package
- Blackline rear lights
- Chrome high-gloss tailpipes
- M Sport Suspension

* No restrictions on exterior paints



Interior Features:

- Sport seats (royal blue stitching, only with the exclusive Boston Leather interior LWNL)
- Floor mats (royal blue stitching, only with the exclusive Boston Leather interior LWNL)
- M leather steering wheel
- Aluminum Glacier Silver trim (only trim available)
- Anthracite roofliner (Coupe only)
- Gearshift knob in leather 'Walknappa' (manual only)
- Gearshift lever cover in leather 'Walknappa' (manual only)
- Handbrake-lever gaiter in leather 'Walknappa'
- M drivers footrest
- Stainless steel pedals (manual only)
- Door sill finishers, chrome-plated "BMW Edition" designation



Note that the BMW M Sport Edition will effectively replace the regular M Sport Package. Hence from 03/13 production the M Sport Package will no longer be available on the 135i models.

Please see attached for full ordering and pricing information. Ordering information will be transferred into One-Eighty Corp within 48 hours.

Please advise all concerned personnel.